



AIRPORT CITIES 2016
SHANGRI-LA HOTEL, QINGDAO | CHINA
15-17 NOVEMBER 2016
www.GlobalAirportCities.com

FOR IMMEDIATE RELEASE

Embracing the Airport as a Catalyst for Future Economic Competitiveness

15th Edition of Airport Cities Conference and Exhibition will showcase and discuss the essentials and opportunities relating to airport city and aerotropolis development

Qingdao, China, July 15 – In support of Qingdao Airport Group’s initiative for the New Qingdao Airport project, the 15th Edition of Airport Cities Conference and Exhibition (ACE) – taking place from 15 to 17 November at Shangri-La Hotel – will facilitate discussions on airport city and aerotropolis development requirements and opportunities including solutions showcase amongst the public and private sectors.

Qingdao Airport Group has signed the New Qingdao Airport project in April 2016 and this project is expected to involve a total investment of USD 6.9 billion. The new airport will be constructed as a category 4F standard and positioned as a gateway to Japan and South Korea as well as a regional hub airport. In its long term plan to year 2045, the airport is expected to have cover a land area of 30.7 sq km and constructs an additional two near runways while its terminal area will reach 700,000 SQM.

According to John Kasarda - the co-author of *Aerotropolis: The Way We’ll Live Next* and an adviser to many airport-centered development projects around the world, airports will shape business location and urban development in the 21st century. As China is now looking to replicate the success of the ZAEZ in dozens of other cities where airport areas are being built up to be commercial as well as logistical hubs, Dr Kasarda added that speedy connectivity to suppliers, customers and enterprise partners will increase the efficiency of the businesses and it will also increase the efficiency of the places where the businesses are located. He also stated that that’s the proposition of the aerotropolis.

“We are very excited with the New Qingdao Airport project that Qingdao Airport Group is focusing on. It creates great business opportunities for the industry solution providers. The time is now.” said Christine Guan, Event Director of UBM China - organiser of Airport Cities.

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Organised By:



**Qingdao Municipal
Government**

Hosted By:



Qingdao Airport Group



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About Airport Cities Conference & Exhibition (ACE) 2016

Airport Cities (ACE) is a well-established conference and exhibition which provides a global platform for interactive networking and updating on airport city development trends - bringing best practices, creating new industrial developments and in-depth discussions – for decision-makers and builders particularly for airport C-level management, airlines, economic development agencies, real estate developers who are keen in aerotropolis projects, planners and other airport related organisations.

ACE 2016 is organised by the world's leading exhibition group, UBM and Qingdao Municipal Government. It is also hosted by Qingdao International Airport Group.

For more information, please visit www.GlobalAirportCities.com

About UBM in China

UBM China: We Create Business for You

We serve 16 industry sectors with wholly-owned subsidiary and JV companies in 10 offices in the major cities in mainland China including Beijing, Shanghai, Guangzhou, Hangzhou, Guzhen and Shenzhen. We provide over 60 products and services in various categories: trade fairs, conferences, publications, websites and training. As China's largest commercial exhibition organiser, we stage the leading events of its kind in China with most being the largest in Asia or second in the world.

Our 53 exhibitions, 10 conferences, 6 publications and 6 vertical portals serve tens of thousands of exhibitors, visitors, conference delegates, advertisers, subscribers and corporations in the country and from all over the world with high value face-to-face business matching events, quality conference programmes presented by top-notch industry leaders and instant news on market and industry trends, together with round-the-clock online trading networks and sourcing platforms.

For more information, please visit www.ubmchina.com

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