



AIRPORT CITIES 2016
SHANGRI-LA HOTEL, QINGDAO | CHINA
15-17 NOVEMBER 2016
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FOR IMMEDIATE RELEASE

Airport Cities in Qingdao Drives Regional Growth and Economic Prosperity

UBM China's 15th Edition of Airport Cities attracts Thought Leaders to share In-Depth Insights of Aerotropolis Development

Qingdao, China, October 11 – Led by conference chair and a world-renowned Airport Cities expert – John Kasarda, UBM's Airport Cities (ACE) in Qingdao from 15 to 17 November 2016, will draw more than 35 high-level speakers from organisations including Civil Aviation Administration of China (CAAC), Qingdao Municipal Government, Qingdao International Airport Group, GMR Hyderabad International Airport Ltd, Songdo Aerotropolis, Zhengzhou Airport Economy Zone, Airport City Aviapolis, Airport Strategy and Marketing Ltd (ASM), Hubstart Paris Region® Alliance, Queensland University of Technology, Atlanta Regional Planning District, Airport Regions Conference, Aéroports de Paris, Atkins Property, Denver International Airport, Edmonton International Airport, Avia-Tek, Incheon International Airport Corporation, Schiphol Group, AECOM, Aerotropolis Institute, Osmond Lange Architects & Planners, Landrum & Brown Worldwide Services, Civil Aviation University of China, China Aviation Planning and Design Institute (Group) Co., Ltd, Dong Xun International, Catalytic Logistics LLC, Tsinghua University, Conway, MX Media Group Limited, ARUP, University of New South Wales, PBI Aqaba Industrial Estate LLP, Kuala Lumpur International Airport and Aéroport de Québec.

Together with UBM, ACE is organised by Qingdao Municipal Government and hosted by Qingdao International Airport Group. China Construction Eighth Engineering Division Corp., Ltd - fully owned by China State Construction, a world Fortune 500 company – is also on board as the Platinum Sponsor.

According to Aviation Week Network last month, the airport of Qingdao is aiming at doubling its intercontinental routes in 2017 after opening its first four this year. The airport's market development manager, Yang Chen, shared that Sydney, Los Angeles, Moscow and London or Paris are the targets for Qingdao Liuting International Airport. In addition, he also commented that Qingdao and Shenzhen have been the prominent new participants this year in a secondary Chinese cities' craze for paying airlines to open direct long-haul routes.

Having said that, the prestigious three-day ACE conference with the theme "Driving Regional Growth and Economic Prosperity" will be just in line with Qingdao's airport city development as it will drive in-depth analysis and debate with topics such as The Role of the CAAC in Shaping China's Airport Economy, Air Route Development Strategies for Airport City Growth, Airport City/Aerotropolis Governance and Stakeholder Alignment, Managing the Airport City, Optimising Airport City Property Development, Private Sector Wants and Needs to Invest in Airport Cities, Airport Cities as Non-Aeronautical Revenue Generators and Regional Economic Catalysts, Successful Airport City Design: Approaches and Lessons Learnt, Creating Effective Airport City and Aerotropolis Master Plans, Developing Biomedical and Logistics Clusters in the Aerotropolis, Air Logistics as a Driver of Airport City and Aerotropolis Growth,

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Free Trade Zones as Airport City and Aerotropolis Engines, Developing the Sustainable Airport City and Aerotropolis and Can Smaller Airports Become Airport Cities.

Airport Cities (ACE) is a well-established conference and exhibition which provides a global platform for interactive networking and updating on airport city development trends, bringing best practices, creating new industrial developments and in-depth discussions for decision-makers and builders particularly for airport C-level management, airlines, economic development agencies, real estate developers who are keen in aerotropolis projects, planners and other airport related organisations.

To register or for more information, please visit www.GlobalAirportCities.com

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Owned by UBM plc listed on the London Stock Exchange and with a track record spanning over 30 years, UBM Asia operates in 19 market sectors with 230 events, 28 targeted trade publications, 18 round-the-clock online products for over 2,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world. We provide a one-stop diversified global service for high-value business matching, quality market news and online trading networks.

UBM Asia was awarded 'Asia's Most Reliable Trade Show Organizer Award' in Hong Kong's Most Valuable Companies Awards (HKMVCA) 2016.

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